

Privacy Policy

Thank you for visiting Who's Got Game ("Who's Got Game," "WGG," "we," "us" or "our"). WGG is a social network for sports fans that organizes viewing parties for every team in every city.

Our Privacy Policy explains how we collect, use, share and protect information in relation to our mobile services, web site, and any software provided on or in connection with WGG services (collectively, the "Service"), and your choices about the collection and use of your information.

By using our Service you understand and agree that we are providing a platform for you to optionally choose to post content, including photos, biographies, favorites and other materials to the Service and to share publicly. This means that other users of the Service may search for, see, use, or share any certain information you make publicly available through the Service, consistent with the terms and conditions of this Privacy Policy and our [Terms of Service](#).

The Service connects people with similar interests who want to attend an event that matches an interest ("Fans") with the facility hosting that event ("Venues"). Our Service allows Venues to place auction style bids to host various events. Unless specifically provided therein, all the provisions of our Privacy Policy apply to all Fans, Venues, visitors, users, and others who access the Service.

1. Information Collection

- **1.1.** We collect the following information about you and your use of our Service:
 - **1.1.1.** for Fans, we collect: a profile name selected by you, your email address, your name, a password selected by you, your zip code, your country, your gender (if provided), your referral source (if provided), a reference code (if provided), a photo (if provided), biographical description (if provided), your favorites sports, leagues, conferences and teams, and schools you attended;
 - **1.1.2.** for Venues, we collect: your Venue's name, street address, email address, phone number, website (if provided), pictures (if provided), a description of the Venue, point of contact information, and business information such as, but not limited to, the Venue's: hours, age restrictions, number of televisions, surround sound capability, capacity, smoking policies, alcohol service, parking, food service, seating type,

pricing, reservations, Wi-Fi availability, pet policies, available activities, favorite sports, sports league or conference or sports teams, the atmosphere and type of establishment and a payment method;

- **1.1.3.** for purposes of this Policy, "Personally Identifiable Information" means information that could be used to identify you personally (such as your email address or IP address), which has not been previously or subsequently disclosed by you on the public areas of our website.
- **1.2.** We automatically track certain basic information about our members (such as internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, click patterns, etc.). We use this information to do internal research on our members' usage patterns, demographics, interests and general behavior to better understand and serve you and our community. We do not make this information publicly available.
- **1.3.** We may contract with online partners to help manage and optimize our business and communications. For example, we may use the services of partners to help us deliver and measure the effectiveness of our advertising and how visitors use our Service. To do this, we and any of our partners may use third-party tracking technologies such as web beacons, pixels and cookies on this Service and on other websites and online services. A "cookie" is a piece of data stored on your computer that is tied to information about you. The type of information collected includes the URL you came from and go to, your browser information, and IP address, and helps us learn how to improve our service. We use these technologies for authentication, tracking user sessions, preferences, and movements around the Service, anonymous and aggregated marketing analytics, performance analytics, ad retargeting, and tracking aggregate trends on the Service. No information shared with our partners through cookies and related technologies is directly linked to your Personally Identifiable Information.
- **1.4.** For our members' convenience, we also use "cookies" to allow you to enter your password less frequently during a session and to provide for an easier login process. If you configure your browser or otherwise choose to reject the cookies, you may still use our site. However, to best experience our website and Service, and most easily use our Service, you should have cookies enabled. Our use of cookies is consistent with the rights and restrictions set forth in Section 2.
- **1.5.** We may collect information such as postings you make on our website, messages you send to other Fans or Venues, messages you send to us, and correspondence we receive from other members or third parties about your activities or postings on our website. Our use of this information is consistent with the rights and restrictions set forth in Section 2.

- **1.6.** Venues will be asked to enter a method of payment to be automatically billed if the Venue places a winning bid for an auction.

2. Use of Information

- **2.1.** We use the information we collect about you (including your Personally Identifiable Information) to create a better, more personalized experience for you based on your individual usage habits, preferences and interests, improve our marketing and promotional efforts, analyze site usage, improve our content and product offerings, and customize our site's content, layout and Services. These uses improve our site and allow us to better customize it to meet your needs. We also use the information we collect about you to resolve disputes, troubleshoot problems, and enforce our [Terms of Service Agreement](#).
- **2.2.** We may compile the information we collect about you and use it, in an aggregate form only, in the negotiation and establishment of service agreements with public and/or private enterprises under which such enterprises will serve as WGG partners or as Venues. Our use of such materials is consistent with the restrictions on disclosure of Personally Identifiable Information set forth in Section 3.
- **2.3.** We may use for promotional, sales or any use that we consider appropriate your correspondence with us or photographs submitted for publication on our website, be it via email, postings on our website, or feedback via the member polls.

3. Disclosure of Your Information

- **3.1.** Opt-in requirement. WITHOUT YOUR AFFIRMATIVE CONSENT (ON A CASE-BY-CASE BASIS), WE DO NOT SELL, RENT OR OTHERWISE SHARE YOUR PERSONALLY IDENTIFIABLE INFORMATION WITH OTHER THIRD PARTIES, UNLESS OTHERWISE REQUIRED AS DESCRIBED BELOW UNDER "REQUIRED DISCLOSURES". TO THE EXTENT WE SHARE INFORMATION WITH OUR PARTNERS AND ADVERTISERS, WE SHARE ONLY AGGREGATED OR OTHERWISE NON-PERSONALLY IDENTIFIABLE INFORMATION THAT IS NOT LINKED TO YOUR PERSONALLY IDENTIFIABLE INFORMATION. Aggregated information that we may share with our marketing partners includes, but is not limited to, information showing the relative popularity of one WGG event over another, or the geographic distribution of Fans in a region.

- **3.2.** You should understand that information you provide through the registration process or post to the public areas of our website, or through the use of our Service (including your name (if provided) and location information) may be accessible by and made public through syndication programs and by search engines, metasearch tools, crawlers, metacrawlers and other similar programs.
- **3.3.** Required disclosures. Though we make every effort to preserve your privacy, we may need to disclose your Personally Identifiable Information when required by law or if we have a good-faith belief that such action is necessary to (a) comply with a current judicial proceeding, a court order or legal process served on our website, (b) enforce this [Privacy Policy](#) or the [Terms of Service Agreement](#), (c) respond to claims that your Personal Information violates the rights of third parties; or (d) protect the rights, property or personal safety of WGG, its members and the public. You authorize us to disclose any information about you to law enforcement or other government officials as we, in our sole discretion, believe necessary or appropriate, in connection with an investigation of fraud, intellectual property infringements, or other activity that is illegal or may expose us or you to legal liability.

4. Communications from WGG and from Fans and Venues

- **4.1.** Communication from WGG and from other Fans and Venues are governed by our [Terms of Service](#).
- **4.2.** We may partner with third parties to manage our advertising on other sites and services. Our third party partners may use technologies such as cookies and other third-party tracking technologies to gather information about your activities on our Service to market and advertise our services to you on third party sites and services. For example, third parties that we may work with may use the fact that you visited our Service to target ads for WGG services to you on non-WGG sites and services. To learn more about the choices that advertisers provide generally for individuals to influence how information about their online activities over time and across third-party web sites or online services is collected and used, visit the Network Advertising Initiative at http://www.networkadvertising.org/managing/opt_out.asp, the Digital Advertising Alliance at <http://www.aboutads.info/>, or the European Digital Advertising Alliance at <http://youronlinechoices.eu/>. Please note that even if you choose to opt-out of receiving targeted advertising, you may still receive relevant communications or updates about our Service, it just will not be

tailored to your favorites sports, conference, leagues, teams, interests or activities.

5. Reviewing, Updating, Deleting and Deactivating Personally Identifiable Information

- **5.1.** After registering for our Service, we provide a way to update your Personally Identifiable Information and Privacy Settings through your Account Settings. Upon your request, we will deactivate your account and no longer use your Personally Identifiable Information from our active databases. Please submit all requests to deactivate your account through the Contact Us page of our website.

6. Notification of Changes

- **6.1.** If we decide to change this Policy, we will post those changes on <http://www.we-game.com/privacy/> and other places we deem appropriate, so you are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. We will use information in accordance with the Privacy Policy statement under which the information was collected on <http://www.we-game.com/privacy/> and other places we deem appropriate, so you are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. We will use information in accordance with the Privacy Policy statement under which the information was collected.
- **6.2.** If we make any material changes in our privacy practices, we will post a prominent notice on our website notifying you and our other members of the change. In some cases where we post a notice we will also email you and other members who have opted to receive communications from us, notifying them of the changes in our privacy practices. However, if you have deleted/deactivated your account, then you will not be contacted, nor will your previously collected personal information be used in this new manner.
- **6.3.** If the change to this Policy would change how your Personally Identifiable Information is treated, we will notify you before we make the relevant change to this Policy and give you the opportunity to review the revised Policy before continuing to use our Services.

7. Dispute Resolution

- **7.1.** Any dispute, claim or controversy arising out of or relating to this Policy or previous Privacy Policy statements shall be resolved through negotiation, mediation and arbitration as provided under our [Terms of Service Agreement](#).

8. Contact Information

- **8.1.** If members have any questions or suggestions regarding this Policy, please contact WGG using postal mail or the website, as follows:
 - Postal Address: **Whos Got Game! LLC, 8721 Santa Monica Blvd, suite 450, Hollywood, CA, 90069**
 - Website: <http://www.we-game.com/contact/>
 - Email: Info@we-game.com

This Privacy Policy is governed by the terms of the WGG [Terms of Service Agreement](#).